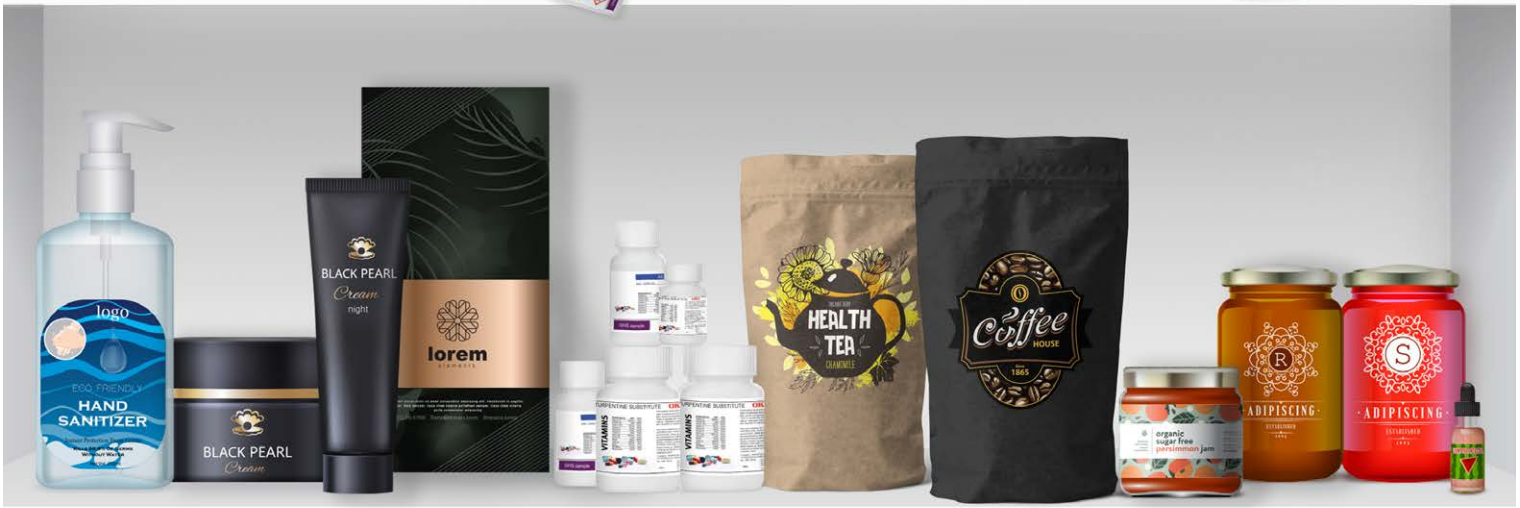


Pro1000 Series Roll-to-Roll Label Printers



**A new era in flexible label printing –
making great ideas stick!**

- Pro1040 (CMYK) Four colour label printer ✓
- Pro1050 (CMYKW) Five colour label printer ✓



PLAVI (Product is shown with optional rewinder)

Make complex print jobs simple, print short runs profitably, and say “YES!” to creative print ideas

With their compact design and low cost of investment, the OKI Pro1040 and Pro1050 narrow format printers offer the perfect solution for all your label printing needs. Whether you're a print service provider or you're printing in-house, the Pro1000 Series has the flexibility to help you reduce costs, speed up production and achieve specialist finishes on a huge range of media, all to the highest possible quality. Though people might not judge a book by its cover, they will judge a product by its label.

So, if you're in the business of printing labels, make sure you're printing with the best.



Print on demand

With minimal setup required, low setup costs and speedy print times, the OKI Pro1000 Series gives you the freedom to print what you need, when you need it.

- ✓ Simple optional rewinder strips matrix removal

Print short runs

Whether you're printing 1 label or 10,000, the OKI Pro1000 Series makes it financially viable. Wastage and minimum order quantities pose no problems because you can print as much or as little as you need, while simple setup and replacement of media rolls mean you can quickly jump from one job to the next.

- ✓ Works alongside production machines for short to medium runs of specialist media with specialist finishes

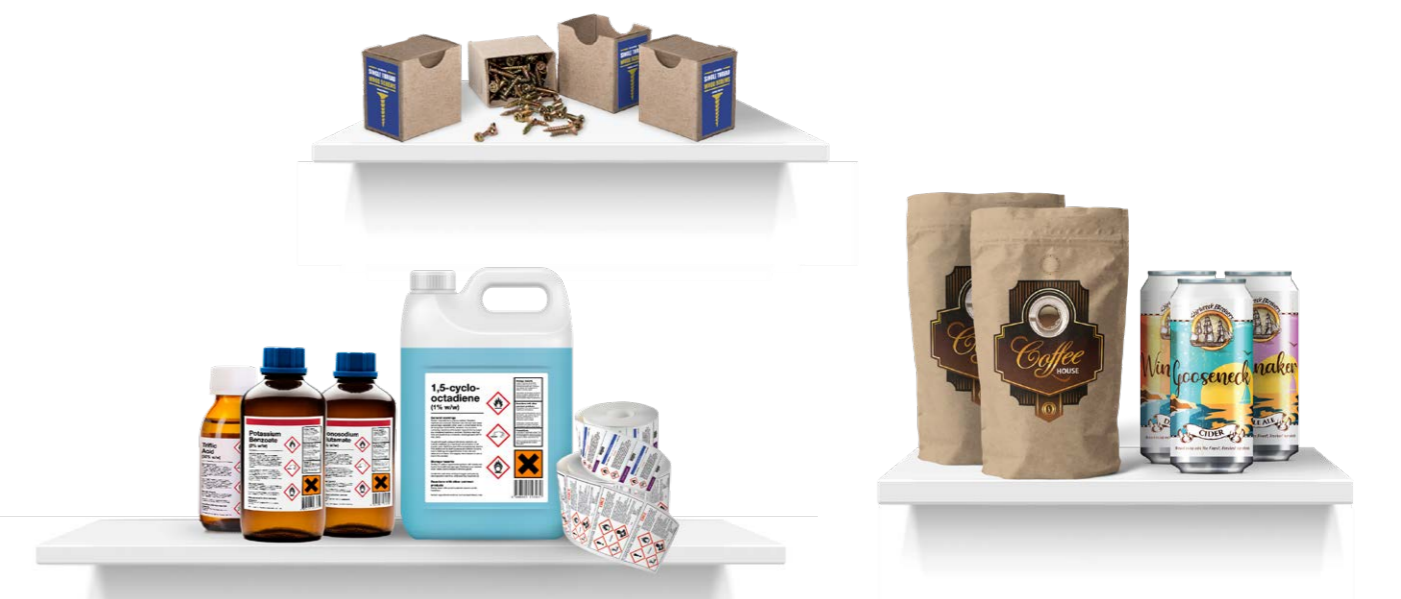
Harness unique 5 colour printing

Unlike most comparable digital presses (which are limited to just four-colour CMYK as standard) and most large analogue presses (which only offer additional 'spot' colours at significant extra cost), the OKI Pro1050 makes five-colour printing affordable and accessible. Utilising white as a fifth colour provides much greater flexibility in the designs you can print. On coloured, metallic or transparent media, a white backing layer will ensure full vibrancy in your prints, while distinctive stand-alone whites can give labels a real standout quality.

- ✓ The OKI Pro1050 can be used alongside other production machines which have only 4 colours

Beautiful, durable and legible labelling for every industry

Industry	Application
Beverage	Be it wine, beer, juice or water – whatever's on the inside, the high-quality output of the OKI Pro1000 Series can make any beverage look irresistible from the outside. VDP can be utilised for small batches or serial numbers and moisture resistant labels make sure branding never comes unstuck.
Food	We eat with our eyes, so it's vital that food packaging looks just as good as the food tastes. OKI Pro1000 Series label printers can utilise freezer-proof media to ensure food is always clearly labelled, even in deepfreeze.
Industrial	When labelling raw materials, such as timber and metal, or things like chemicals and electrical goods, safety is paramount. The OKI Pro1000 Series allows you to print BS5609 compliant labels which are resistant to solvents, oils, harsh chemicals, sub-zero temperatures, heat, UV exposure and moisture.
Horticulture	It's no use if flower or plant labels wash off at the first sign of a watering can. Similarly, outdoor labels need to withstand exposure to prolonged sunlight.
Pharmaceutical	OKI Pro1000 Series label printers can provide solutions to all your pharma labelling needs. From legibility to moisture and chill-resistance, make sure your labels retain their mandatory warnings and adhere to your local regulations.
Logistics	Take control of stock management, tracking and sortation with simple solutions that can help everyone in the supply chain stay organised. Save time and prevent asset losses or delivery delays with barcodes, shelf IDs, product descriptions and more.
Cosmetics	Elegant, striking packaging design will help cosmetics stand out on retail shelves but product information (for example, regarding allergens) is of equal importance. The OKI Pro1000 Series delivers premium quality and first-rate clarity.
Proofs and mock-ups	Thanks to their unparalleled suitability for short print runs and versatile media handling capabilities, there is no better choice for label proofing or product test-runs than OKI Pro1000 Series printers.



Printed labels as an on-demand service

Having been at the forefront of the development of dry toner LED printing, OKI have continued to improve our technology and set the bar for the rest of the digital print industry. Today, with its outstanding colour gamut, print sharpness and print durability, the OKI Pro1000 Series justifiably holds the crown as the market leader in its category.



Experience total print freedom

Wide Media Handling and durability

OKI's dry toner technology allows you to print on paper and synthetics as well as textured, coloured, clear or metallic-effect media – all with outstanding print durability. Resistant to water, oil, sub-zero temperatures and solvents, you can rest assured that the quality of your printed labels will never be compromised.

Personalised and customised labels

For a variety of reasons, there is increasing demand for personalised label printing. In the past, such jobs were costly, complicated and hard to execute but thankfully, that's no longer the case. With the OKI Pro1000 Series, customised labels for special events, celebrations, product launches and promotions can be turned around quickly, easily and cost-effectively.



Variable Data Printing

The OKI Pro1000 Series is compatible with industry leading design and print software, allowing you to print small runs of labels with variable data. Whether you need to differentiate serial numbers, retailer or distributor details, barcodes or anything else, you can control the entire process in-house. Variable Data Printing is also ideal for 'overprinting', where the bulk of printing is done using offset or flexo methods and specific, 'variable' data is then added after.

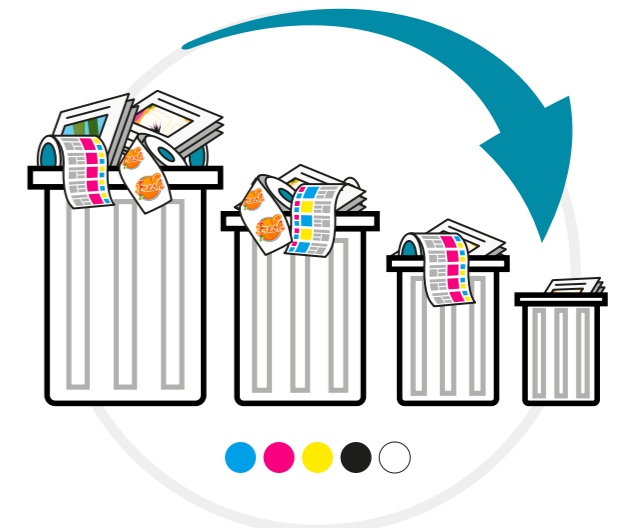


Save on space and inventory

With an approximate footprint of just 105cm x 50cm, the OKI Pro1000 Series fits easily onto the desktop of any office, warehouse or print shop without using up costly commercial square footage. What's more, you'll also save on storage space thanks to better inventory management.

Perhaps best of all, better inventory management means less wastage. Because the OKI Pro1000 Series allows you to print on demand, you only need to hold stock of blank label media in a variety of sizes, textures and colours. You will no longer be left needing to clear your warehouse of label stock printed for a project but never used.

Ultimately – with a smaller footprint, fewer moving parts to fail, lower power consumption and less media wastage – OKI Pro1000 Series printers are a sound choice for anyone seeking an environmentally friendly label printing solution.



Broaden your label print options cost-effectively and easily



OKI Pro1000 Series printing solutions are quick and easy to install and simple to use. With no prior experience, users can be trained to operate our printers in a matter of hours. In addition, the Roll-to-Roll media format of the OKI Pro1000 Series allows for straightforward integration with finishing equipment, such as roll-fed label applicators.

The OKI Pro1000 Series will compliment your other existing technologies too, adding short run capabilities to litho, flexo, large format digital and screen printing systems at a fraction of the cost. Requiring low upfront investment and resulting in less wastage – not to mention its high build quality, which mitigates downtime, running costs and maintenance – the OKI Pro1000 Series is phenomenally cost-effective.

Ensure label compliance

Often containing crucial safety information, many labels are subject to stringent controls. Compliance requirements may relate to weights and measures, allergy and ingredient advice, product batch and date information or provenance – all of which the OKI Pro1000 Series handles with ease. Adhering to a range of industry standards and controls, such as BS5609 GHS compliance, the OKI Pro1000 series will help give you peace of mind and keep end-users safe.



Print shops, expand your services and increase your margins

The OKI Pro1000 Series is revolutionising label production for dedicated print service providers.

In the past, print service providers have often had to say no to short run or personalised label requests from their customers because of the costs and complications that such jobs would involve. Similarly, 5 colour printing was beyond the capabilities of many professional printers because they couldn't afford the upfront investment in hardware.

Market conditions are tricky. Slow supply chains tend to render outsourcing of such tasks unworkable, while an increase in demand for short run printing and a decline in high volume orders squeeze margins.

However, with OKI Pro1000 Series label printers, now you can say "yes!" to short run orders, "no problem!" to five colour labels and "sure thing!" to customised label requests – and you can do it all profitably.

With a low cost of entry, our compact and simple-to-use solutions will help you diversify your business and open new streams of revenue that you may not have been able to consider before.

- Fast print speeds and fast turnaround bring happy customers and boosted profits.
- Offer short runs in-house without compromising capacity on your high-volume equipment.
- Run small jobs concurrently and print multiple SKUs for end-customers at a higher margin.
- Offer high-quality specialist finishes with OKI white toner technology.
- Increase your versatility by offering prints on a wider range of media types.
- Diversify your services with personalised printing solutions.



Visit <https://bit.ly/3MNcXdg> to learn more about OKI label printing solutions

Take your printing in-house and discover print freedom

Enjoy lower costs and more control with the OKI Pro1000 Series

No job is too small or too niche for the OKI Pro1000 Series. Whatever industry you're in, whether it's moisturiser, fertiliser or anything in between, consider cutting your costs and taking your label production in-house for total print freedom.

- Simple operation means that anyone can master the OKI Pro1000 Series.
- Low cost of entry makes in-house printing financially viable for all sorts of businesses.
- Show your products in the best possible light with ultra high-quality CMYK printing, or stunning 5 colour printing on the OKI Pro1050.
- Wide media handling capabilities empower you to print labels that comply with regulations.
- Do things your way without having to wait. Reduce turnaround times, avoid minimum order quantities, produce customised labels and print with greater agility according to your business needs.
- Print only what you need to avoid wastage, free up storage space and save money.



Ordering

Printer	OKI Part Number
Pro1040 (4 colour) printer & unwinder (230V AC)	46672003
Pro1050 (5 colour) printer & unwinder (230V AC)	46672103

Consumables	OKI Part Number
Toner & drum (Yellow)	46844001
Toner & drum (Magenta)	46844002
Toner & drum (Cyan)	46844003
Toner & drum (Black)	46844004
Toner & drum (White)	46844005
Fuser with exit unit	46672506
Belt unit	46672304
Waste toner box	46672401

Business Printing Specialists

OKI's printer division is a global business-to-business brand dedicated to creating cost effective, professional in-house printing solutions which are designed to increase the efficiency of today's and tomorrow's businesses and their workflows. As pioneers in innovative print technologies from digital LED to High Definition Colour, we have a portfolio of award winning products and solutions enabling businesses to achieve both image focused, vibrant, quality print communications and budget flexibility.

OKI presents a full range of A3 and A4 colour and mono printers and MFPs, for workgroups and businesses of all sizes with superior media-handling capabilities. In addition, our POS, white toner, and specialist printers complete our range of print solutions.



Considering the Environment

As part of the OKI Group's Charter of Corporate Conduct, OKI continually reviews its efforts to provide environmentally sound solutions to its customers:

- Our products are designed and manufactured with reducing the impact on the environment in mind.
- Increasing the amount of our hardware products and consumables that are recycled is one of our strategic objectives.
- We feel responsible for conducting our business in an environmentally sound manner, contributing to conservation and activities within our local communities.

OKI's Green Leaf symbol, found on all products and packaging, represents our total commitment to collection, recycling and environmental processes.



High Definition Color

High Definition Color is OKI's own unique set of market defining hardware and software technologies. Together, these components deliver unsurpassed colour printing simply, intelligently, and with perfect results.

Great colour starts with OKI



30 years of LED Technology

OKI pioneered the development of digital LED technology in printers over 30 years ago. This innovation delivers High Definition printing – for more accurate, striking printed documents. Thanks to this digital LED technology, our printers are compact, environmentally friendly and energy efficient, using significantly less raw materials in the manufacturing process and consuming less energy. LED print heads have no moving parts, making our LED printers robust and ultra reliable.



FIND OUT MORE

Making great ideas **STICK**

Please note, for information on specific media that should be used with OKI printers for the applications specified, please contact your local certified dealer or contact us.

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